

Vendor Briefs Advertising Units

Available in two standard formats only. All layout and typesetting is standard and is done by the publisher. Advertisers may NOT supply ready-made ads or make changes in the standard style and layout.

1) ALL TEXT LISTING. Limited to 120 words including contact information

2) TEXT-PLUS LISTING. Limited to 80 words including contact information plus one small logo, illustration or screen-shot in a size suitable to fit within the text in the available area.

RATES

Price includes link to advertiser's website

Multiple Listings (more than one issue)

\$795 per listing

Single Listing (any issue)

\$895 per listing

*Litigation Support Today is published quarterly by
Conexion International Media, Inc.*

Closing Dates: For reservations, 45 days prior to issue date. For materials, 30 days prior to issue date. Contact Sales Manager for more info.

Display Ads - Acceptable Materials

Digital material is required. Acceptable file formats are high-resolution PDF (Press Optimized) all fonts embedded. All 4-color images must be CMYK and minimum 300 DPI. Text to print in black ink should be on black file only (not 4C). InDesign files (MAC) may also be provided. Materials submitted in non-standard sizes are subject to rejection or publisher's adjustment.

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4-Color Rates

Ad Size	1x	2x	3x	4x	6x	8x
Full page	\$5,078	\$4,996	\$4,925	\$4,824	\$4,697	\$4,570
2/3 page	\$4,073	\$4,008	\$3,951	\$3,869	\$3,768	\$3,666
1/2 Page	\$3,280	\$3,228	\$3,182	\$3,116	\$3,034	\$2,952
1/3 Page	\$2,555	\$2,514	\$2,479	\$2,427	\$2,364	\$2,300
2-Page Spread	\$9,140	\$8,994	\$8,866	\$8,683	\$8,454	\$8,226

Black & White Rates

Ad Size	1x	2x	3x	4x	6x	8x
Full page	\$3,852	\$3,790	\$3,736	\$3,659	\$3,563	\$3,467
2/3 page	\$3,007	\$2,959	\$2,917	\$2,857	\$2,782	\$2,706
1/2 Page	\$2,321	\$2,284	\$2,251	\$2,205	\$2,147	\$2,089
1/3 Page	\$1,703	\$1,675	\$1,651	\$1,617	\$1,575	\$1,532
2-Page Spread	\$6,933	\$6,822	\$6,725	\$6,587	\$6,413	\$6,240

Cover Positions

Position	1x	2x	3x	4x	6x	8x
Inside Front Cover	\$6,347	\$6,252	\$6,157	\$6,030	\$5,871	\$5,712
Inside Back Cover	\$5,839	\$5,752	\$5,664	\$5,547	\$5,401	\$5,255
Back Cover	\$6,601	\$6,502	\$6,403	\$6,271	\$6,106	\$5,941
Page 3 or 5	\$5,687	\$5,647	\$5,606	\$5,403	\$5,261	\$5,119

No charge for bleed.

NOTE: All rates are NET to publisher.

ISSUE DATES 2012

EDITORIAL HIGHLIGHTS

February/April	Latest Technology; LegalTech NY; ABA TeChicago
May/July	Int'l Litigation Support Leadership; Annual Salary Survey
August/October	ILTA 2011 Annual Conference; Technology Directory
November/January	Litigation Support Outlook for 2013

ADVERTISEMENT SIZES

Trim size of publication: 8-1/8" x 10-7/8"

Non Bleed Sizes

Width x Height

Full Page	7" x 10"
2/3 Page	4-5/8" x 10"
1/2 Page Horizontal.....	7" x 4-7/8"
1/3 Page Vertical	2-1/4" x 10"
1/3 Page Square	4-5/8" x 4-7/8"
2-Page Spread	14" x 10"

For Spread Ads (other than center fold) allow 1/2" dead area in the gutter. Headlines that run across the center seam should be split between words not letters.

Bleed Sizes

Width x Height

Full Page	8-3/8" x 11-1/8"
2-Page Spread	16-1/2" x 11-1/8"

Add at least 1/8" to trim side for all edges that bleed.

Keep all live matter at least 3/8" from trim. If an ad is to bleed, registration marks must be accurately applied.